



[www.albertmcarter.com](http://www.albertmcarter.com)

*Albert M. Carter*

CULTURE SHIFTER  
& BUSINESS OWNER

MEDIA KIT

# Hi. I'm Albert!

CULTURE SHIFTER & BUSINESS OWNER

Albert M. Carter is a dedicated, creative, passionate, and award-winning music entrepreneur, author, and international educator taking the Middle East and the United States by storm. Featured on the UAE Music Power List 2022, his work is helping to shift the cultural landscape of the music industry with innovative approaches to solve common problems. With his forward-thinking methods, the self-proclaimed culture shifter, helps artists understand the value of their music and learn what it takes to make it in the music business at a global level. As co-founder of Hip Hop University, Emirates Music Summit, Private Equity Clothing Co., and AudioSwim Music Distribution, Albert has built his reputation as a champion for artists.



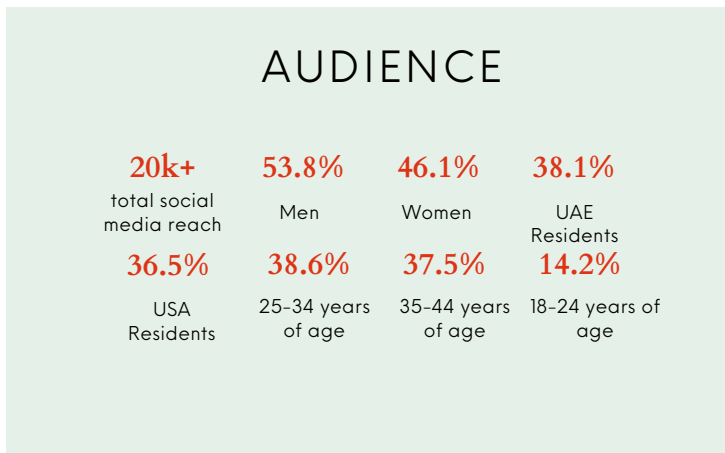
Certifications and Specializations:

- Music Business Specialist (Berklee)
- Digital Marketing and E-Commerce Certified (Google)
- Fashion as Design Specialist (Museum of Modern Art)
- Public Relations and Media Specialist (University of Colorado)
- Google Project Management Specialist.(Google)



## SPEAKING TOPICS

- ✓ Music Business
- ✓ Blockchain and NFT's
- ✓ Event Management
- ✓ Non profit Management
- ✓ Start Ups



# Businesses

**Emirates Music Summit**  
Music. Culture. Innovation

**Private Equity**  
Clothing Company

**AudioSwim**  
Music Distribution & Marketing

**Hip Hop University**  
Community Non Profit



## NOTABLE ENGAGEMENTS

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WCCE Conference @ Expo 2020 (Dubai), UAE  
XP Conference @ TODA (Dubai, UAE)  
Berklee (Abu Dhabi, UAE)  
NYUAD (Abu Dhabi, UAE)  
NAACP Community Event (Charlotte, NC)  
NGAAP Event (Charlotte, NC)  
Mayors Mentoring Alliance (Charlotte, NC)  
A3C (Atlanta, GA)

## PAST CLIENTS

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- Rema
- DaniLeigh
- Ramz
- LucasDirty
- DaBaby
- MazMars & SiedoSimba



## GET IN TOUCH

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Music Consulting | Digital Marketing |

Branding

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